

PRICING OVERVIEW & PLAN COMPARISON

Two Plans. Every Tool You Need. No Hidden Fees.

No Contracts: Month to Month · Future features are marked and not yet live

BUILDER

\$400

/mo

Foundation tier — establish and run your full online presence.

✓

Website modernization (48-hr rebuild)

✓

Full CRM with pipeline & AI lead scoring

✓

Automated blog post — 1 per month

✓

Social scheduling — 4 platforms (manual)

✓

SEO optimization + keyword rank tracking

✓

AI chat agent (24/7 lead capture)

✓

Real-time analytics dashboard

✓

Ticket support — 48-hr response

✓

1,000 contacts · 1 seat · 12-mo retention

Visible on every search engine incl. AI: Quarterly

BEST VALUE · RECOMMENDED

PERFORMANCE

\$1,000

/mo

Autonomous AI execution across content, social, leads + monthly AI search updates.

✓

Everything in Builder

✓

Automated blog posts — 4/week (16× more)

✓

Autonomous AI social publishing

✓

Smart follow-up sequencing

✓

Social engagement analytics dashboard

✓

Weekly AI optimization report

✓

Priority AI Support — 4-hr response

✓

5,000 contacts · 3 seats · 24-mo retention

✓

Full API access + webhooks

Visible on every search engine incl. AI: Monthly

Performance vs Builder — What You Gain

Every row shows what changes when you upgrade to Performance.

Feature	Builder \$400/mo	Performance \$1,000/mo
Blog content	1 / month	4 / week (16×)
Social publishing	Manual	Autonomous AI
AI Search visibility	Quarterly	Monthly
Lead follow-up	Manual	Smart AI sequencing
Support response	48 hrs	4-hr Priority AI
Contacts	1,000	5,000
User seats	1	3
Data retention	12 months	24 months
Weekly AI report	—	Included
API + webhooks	Basic	Full access

Visible on Every Search Engine — Including AI

Google · ChatGPT · Perplexity · Voice Search · AI Overviews — SEO, AEO & GEO

AI-powered search is rewriting how businesses get found. Google AI Overviews, ChatGPT Search, Perplexity, and voice AI change structured data and answer optimization standards every few weeks. Staying visible requires active maintenance — not a one-time setup.

BUILDER — \$400/mo

Quarterly

Google, ChatGPT, Perplexity & voice — reviewed every 3 months.

PERFORMANCE — \$1,000/mo

Monthly

Full review monthly — schema, structured data, AI indexing current.

The Complete Marketing Stack — Done For You

Everything below is included. No extra tools to buy, manage, or figure out.

What M51 Delivers	If You Built This Yourself	Builder	Performance
Professional website (48-hr rebuild)	Web agency: \$3,000–8,000 + \$500/mo upkeep	'	'
Full CRM + pipeline + lead scoring	HubSpot/Salesforce: \$400–800/mo	'	'
AI chat agent — 24/7 lead capture	Drift/Intercom: \$400–1,500/mo	'	'
SEO optimization + rank tracking	SEO agency: \$1,500–3,000/mo	'	'
AI-generated blog content	Content writer: \$500–2,000/mo	1/mo	4/week
Social publishing — 4 platforms	Social manager: \$1,000–2,500/mo	Manual	Autonomous AI
AI Search visibility updates	AEO/GEO agency: \$999–5,000/mo	Quarterly	Monthly
Analytics + weekly AI report	Analytics tools: \$100–500/mo	'	' + weekly
Priority support system	Account manager: \$500–1,000/mo	—	4-hr response
Total if purchased separately	\$8,400–21,300/mo	\$400/mo	\$1,000/mo

48-Hour Website Rebuild

Your new site is live within 48 hours — same brand, same content, dramatically better performance and first impressions.

No Contracts: Month to Month

No contracts. No setup fees. No long-term commitment. You stay because it works, not because you're locked in.

51% Mission

Marketing51 directs 51% of profits to Faith-Focused, Kingdom-Building organizations. Built into the business model — not a marketing line.

"Marketing51 rebuilt our entire website in 48 hours. The AI agent handles leads while we sleep. Best decision we made."

Aaron M. · Boaz Strategic

"We went from a template site to a fully optimized marketing machine. Leads increased 3x in the first month."

Rise Above LLC · Digital Agency

Ready to grow your business with AI?

No Contracts: Month to Month · No setup fees · 48-hr website rebuild included

marketing51.com/signup

Free website audit available